

Exhibition Opportunities for BWF Members' Day

15th June 2017, Hellidon Lakes, Northamptonshire (nr Daventry)



BWF Members' Day is the largest conference for the woodworking and joinery manufacturing industry in the UK. Growing significantly in the last four years, with approx 150-170 attendees, it brings together the sector's largest players, through to the SME and micro heart of the industry.

The conference is open to both BWF members and non-members, allowing the exciting and informative event to reach into all parts of the industry. BWF members are able to send one delegate for free, and many take the opportunity to send a number of staff.

The conference covers the critical things that joinery companies need to know including:

- ❖ The change in the construction and general economy that will affect their business
- ❖ Technical and regulatory changes at national and European level, that affect their products and trading conditions
- ❖ Health & Safety best practice and guidance for complying with regulation
- ❖ Marketing, sales and boosting profitability
- ❖ New technologies, innovations and products to help them run their businesses
- ❖ Planning and preparing their businesses for maximum growth

There is an opening session that looks at the macro economic issues facing the industry, followed by a series of workshops covering the topic areas above and more. After all the workshops, the closing session looks at how the BWF plays a role in helping overcome the barriers to growth through the support it offers in its lobbying & representation, and the services it provides.

Exhibitors get to play a central role in this major event, and can take advantage of the great promotional opportunities that the marketing of the event offers to the wider membership and industry, as well as the fully-engaged audience at the event.

Exhibiting at Members' Day

£675 + VAT (Members), £1,000 + VAT (Non-Members)

Showcase your products or services all day through the event by taking an exhibition space. Delegates will visit the exhibition in one of the many breaks throughout the day, but in a change to previous year's you'll be right in the centre of the conference, main hall and catering area, meaning extra exposure to delegates throughout the day!

Stand Information

- ❖ 3m x 2m Stand Space
- ❖ Table and 2x chairs
- ❖ Internet Access
- ❖ 1 delegate place to attend the Members' Day Event
- ❖ Back boards (optional)
- ❖ Power supply (optional)

Promotion

- ❖ Listing on the exhibitors' page on the BWF website, with a link through to your website
- ❖ Logo and listing in the pack given to all delegates on arrival
- ❖ Social Media mentions in the run up and during the event

BWF Members' Day

Date: 15th June 2017

Venue: **Hellidon Lakes, Hellidon, Daventry, NN11 6GG**



Exhibiting Form

Contact Name _____

Position _____

Company Name _____

Address _____

_____ Postcode _____

Tel No. _____

Fax No. _____

Email Address: _____

I would like to book as an: (please tick)

☐ Exhibitor (Member) @ £675+ VAT (Saving £325 on non-member rate ; *includes one complementary day ticket to attend workshops*)

The name(s) of staff representing my stand: _____

Additional Items:

Qty: ____ *Additional Day Delegates @ £99+VATpp*

Qty: ____ *Poster boards @ £40 (for 2 boards)*

(Power supply and internet access included in package)

Qty: ____ **Overnight stay 14th, drinks reception & evening networking meal attendance, and breakfast @ £125+VAT pp**

TOTAL COST TO PAY: £_____ +VAT

EMAIL TO Jenny Taylor at:

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